

JavaScript is disabled!

To display this content, you need a JavaScript capable browser.

```
swfobject.embedSWF('http://www.youtube.com/v/vtMPElj5liU','avreloaded0','400','320','9.0.28','/plugins/content/avreloaded/expressinstall.swf',{autoplay:'0',color1:'0xFFFFFFFF',color2:'0x000000',rel:'0',egm:'0',border:'0',loop:'0'},{wmode:'transparent',bgcolor:'#FFFFFF',menu:'true'},{id:'p_avreloaded0',styleclass:'allvideos'});
```

Extreme Christmas ball of Szabó Üveg Ltd displayed at Trend Exhibition 2010 can be seen at 2:39.

“Christmasworld” is the **world’s leading trade show for various event decorations**. It takes place at Frankfurt, Germany and is organized on an annual basis. It exposes all trends and innovations for international and traditional celebrations. “The world of celebration and decoration” as it is often dubbed, clearly demonstrates the nature of the trade fair. Each year it gathers a wide array of international exhibitors, who present new ideas and innovation in the realm of decoration aiming at inspiring all festive events throughout the year.

“Christmas World” boasts over **30,000 visitors every year** flocking to see the work of about **1,000 exhibitors from over 38 countries**

. German trade visitors are traditionally well-represented, but “Christmas World” is also a host for a multitude of

international companies and visitors

Business and private customers that visit the show can obtain a clear idea of the **latest trends in decoration**

as well as upholstery solutions and home trappings. Classic German companies represented on this event generally target major holidays such as Christmas. For the latter they present classy, state-of-art wine stars and glass icicles as well as

traditional figures to be put on Christmas trees as well as a multitude of home decoration solutions

Apart from the conventional objectives of such fair, the organizers’ of this event have started to put an emphasis on sustainability. In actual fact, environmental issues apprehension together with the more and more stringent rules with respect to manufacturing of decoration, which naturally involves the processing of environmentally unfriendly materials, has prompted all parties attending this event to present and implement technologies/materials that reduce the carbon dioxide emissions. Overall, being concerned of the improvement of the quality of life and

reduction of air pollution reinforces the usage of renewable materials, which among others, is a valuable motive for companies to visit the fair. All in all, "Christmasworld 2010" is a platform that divulges the latest concepts in designing, decoration and furnishing by revealing a unique array of products.

Source: tradefairservices.com